

**EXHIBIT B**



## The Fastest-Growing Publisher In Modern Media.

We work with creators to uncover issues and stories that matter through the lens of authenticity, inclusivity, and conversation. An audience-first, personalized approach allows us to speak to the many or the few, united by a boundless curiosity about the changing world and our place in it.

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9 Leading Media Brands

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84 Million Readers

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42 Million Social Fans

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## Our Brands

BUSTLE

**elite daily**

**INPUT**

**INVERSE**

Mic

NYLON

ROMPER

THE ZOE REPORT

The largest reach and engagement of any Millennial and  
Gen Z focused publisher

## Leadership Team



Bryan Goldberg

Founder & Chief Executive  
Officer



**Deb Schwartz**

Chief Financial Officer



**Jason Wagenheim**

President & Chief Revenue  
Officer



**Emma Rosenblum**

Editor-in-Chief, Lifestyle



**Joshua Topolsky**

Executive Vice President &  
Editor-in-Chief, Culture &  
Innovation



**Tyler Love**

Chief Technology Officer



**Elizabeth Webbe  
Lunny**

Executive Vice President,  
Revenue



**Trisha Dearborn**  
Executive Vice President,  
Human Resources



**Chris Altchek**  
Executive Vice President,  
Corporate Development



**Dave Nemetz**

Executive Vice President &  
General Manager, Culture &  
Innovation



**Kai Hsing**

Executive Vice President,  
Marketing and Operations



**Kimberly Bernhardt**

Senior Vice President,  
Communications



Kate Robinson

Senior Vice President,  
Content Distribution &  
Partnerships



Emily DeSear

Senior Vice President,  
Creative



Meghan Muntean

Senior Vice President,  
Commerce & Revenue  
Development



Amanda Chan

Director of Content  
Strategy

## In The News

[Jason Wagenheim Becomes BDG's First President](#)

**ADWEEK**

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[BDG Hires Amazon Fashion's Karen Hibbert as VP of Creative](#)

**VARIETY**

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[Bustle Digital Group Fills New Fashion Director Role](#)

**WWD**

BDG Launches Consumer Technology Publication, Input



SEE MORE

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